



Sponsorship Prospectus

Galaxy Community Conference GCC2023

July 10-16, 2023

<https://galaxyproject.org/events/gcc2023/>

@galaxyproject #UseGalaxy2023

About the Galaxy Community Conference



The **2023 Galaxy Community Conference (GCC2023)** focuses on data analysis topics and brings together the global Galaxy community for a week of sharing, learning, and collaboration in July 2023. This will be the community's 13th annual gathering. The conference features a four-day conference, followed by a three day CollaborationFest. The conference will include accepted and invited talks, poster and demo sessions, training sessions, birds of a feather meetups, and plenty of other networking opportunities every day of the conference.

GCC2023 will also support virtual participation in the conference: a very affordable remote registration package will feature live broadcasts of all talk sessions during the meeting.

GCC2023 participants come from a wide variety of research environments and backgrounds, including:

- Biological researchers, students, and postdocs who have high-throughput sequencing data, and are learning bioinformatics analysis
- Researchers working in other data-intensive fields inside and outside of life sciences, where Galaxy is now available: proteomics, metabolomics, image processing, synthetic biology, climate modeling, ecology, and natural language processing
- Power bioinformatics users
- Analysis and visualization tool and workflow developers
- Principal investigators
- Sequencing and other research core facility staff
- Industry principal scientists and bioinformaticians
- Data producers

Sponsoring the 2023 Galaxy Community Conference is an excellent way to raise your organization's visibility, and help make GCC2023 a success.

We are seeking your organization's sponsorship for GCC2023. *Sponsorship funds make registration affordable and this fact is stressed before and during the event. Conference organizers also stress that sponsors are potential collaborators that can help participants do their research.*

Supporting the 2023 Galaxy Community Conference will provide your organization with the following key benefits:

- Your brand will be associated with Galaxy Australia's event for the local bioinformatics community
- For key sponsors, your brand exposure will commence pre-event, and continue throughout the conference and post-event
- You will network and meet with delegates empowered with decision making and decision influencing abilities
- You will have the opportunity to launch new products and demonstrate new services and programs
- You will strengthen your profile and position as a key industry figure for the Galaxy and bioinformatics community

- Learn and collaborate with leading local, national, and international data and computing scientists
- You will gain industry insight and evaluate market trends to generate new business opportunities
- You will access & start relationships with contacts who may not be part of your current market or marketing strategy
- You can choose from a variety of sponsorship packages that best suit your budget and marketing needs. We offer sponsorships at several levels, with an option for every budget. Let us know and we can customize a package for your budget

We invite you to partner with us and share in our vision to actively help the ecosystem improve and share scientific discoveries.

Dates & Events Summary

Event	West Dates	Details
Main Meeting	July 10-13 Monday-Thursday	<ul style="list-style-type: none"> • Sponsor talks • Invited, accepted, and lightning talks • Training • Poster and demo sessions • Birds-of-a-feather and social gatherings
CoFest	July 14-16 Friday-Sunday	Collaborative coding, training material development and more. CoFests are about strengthening and expanding the community of current and future Galaxy contributors.

See the conference schedule site for the current schedule: <https://galaxyproject.org/events/gcc2023/schedule/>

The four day GCC2023 meeting starts on Monday, July 10 and runs for 4 days. The meeting features accepted and invited talks, poster/demo/sponsor sessions, training, and birds of a feather sessions every day.

The meeting is followed by a three day CollaborationFest, This collaborative work event brings together software engineers, bioinformaticians, students, researchers, and trainers to collaborate on and extend open source bioinformatics tools, ecosystems, and communities.

GCC2023 has also been scheduled to precede the [XXIII International Congress of Genetics](#), held in Melbourne, Australia from 16-21 July 2023. This elite global meeting is held once every five years under the auspices of the International Genetics Federation. This significant event is expected to bring a wide range of exceptional speakers and a large number of international delegates to Australia.



Key Benefits for Sponsors

At a Glance

	Bronze	Silver	Gold	Platinum
Cost	AU\$2,000	AU\$3,000	AU\$4,000	AU\$7,000
Sponsored event	None	None	A lunch	A Dinner
Sponsor Talk	No	No	15 minutes	25 minutes
Exhibit space	No	Yes	Yes	Yes
Registrations	1	2	2	3
Logo on App	No	Yes	Yes	Yes
Logo/Link on web	Yes	Yes	Yes	Yes

Platinum Sponsorships

Cost: AU\$7,000

- Highest level of branding
 - Organization logo on meeting home and sponsor pages, with link to URL
 - Organization logo in the GCC2023 app, which participants will use throughout the event including pre and post event
- 25 minute talk in the program
- An exhibit space
- Be the exclusive sponsor of the conference dinner
- Recognition during the sponsored event:
 - Signage up during the dinner (signage to be created / paid for by sponsor)
 - Easels provided by conference
 - Sponsors can provide table tents for tables
 - The conference organizers will assist in distributing them
- An informal short (< 5 minutes) speech during the event
- Mention / thank you by a session moderator during the day / before the event
- 3 registrations for conference
- **Be one of just 2 Platinum Sponsors**

Gold Sponsorships

Cost: AU\$4,000

- Prominent level of branding
 - Organization logo on meeting home and sponsor pages, with link to URL
 - Organization logo in the GCC2023 app in which all participants will use throughout the event including pre and post event
- 15 minute talk in the program
- An exhibit space
- Be the exclusive sponsor of a lunch during the meeting
- Recognition during the sponsored event:
 - Signage up during the lunch (signage to be created / paid for by sponsor)
 - Easels provided by conference
 - Sponsors can provide table tents for tables
 - The conference organizers will assist in distributing them
- Mention / thank you by a session moderator during the day / before the event
- 2 registrations for conference

Silver Sponsorships

Cost: AU\$3,000

- Prominent level of branding
 - Organization logo on meeting home and sponsor pages, with link to URL
 - Organization logo in the GCC2023 app in which all participants will use throughout the event including pre and post event
- An exhibit space
- 2 registrations for conference

Bronze Sponsorships

Cost: AU\$2,000

- Branding
 - Organization logo on meeting home and sponsor pages, with link to URL
 - Organization logo in the GCC2023 app in which all participants will use throughout the event including pre and post event
- 1 registration for conference

Sponsorship add-on opportunities

Additional *à la carte* sponsorship opportunities are also available: sponsor an evening social event, 3 days of CoFest, lanyards, or the GCC2023 app. Please contact the organizers at gcc2023-orgcomm@biocommons.org.au to inquire about sponsoring other aspects of this event.

Add-on to your sponsorship any of these additional marketing opportunities

- Printed lanyards with your logo and #UseGalaxy2023: AU\$350
- Conference tote bag for attendees: AU\$700
- Conference hats with your logo and Galaxy logo: AU\$1,300
- Social event: AU\$2,000
- 3 days of Cofest: AU\$1,500
- GCC2023 conference app: AU\$2,500

Exhibit Times and Space

Platinum, Gold, and Silver Sponsorships include an exhibit space during the 4-day meeting. Exhibitors will have a 1.8m table with two chairs, Wi-Fi, and power. All breaks, lunches, and poster/demo sessions will be held in and around the same space as the sponsor exhibits.

The organizers request that exhibitors be at their tables during these times:

July 10-13, Monday-Thursday, GCC2023 Meeting:

Tables are set up on Monday morning before registration starts

Morning break, poster, demo and exhibitor, session ~ 80 minutes

Lunch break, ~ 60 minutes

Afternoon break, ~ 20 minutes

Bump out can start as soon as the afternoon break is done on the last day of the conference (Thursday).

Shipping

Sponsors with exhibit spaces will work with the GCC2023 organizing committee to coordinate shipping of display materials.

Payment Details

For any information or enquiries about payment details, please contact Claudia Sandoval, Australian BioCommons Operations Manager, at claudias@biocommons.org.au.

Emails to Participants

GCC2023 will *not* make a list of participant names and emails available to sponsors, nor do we allow direct emails to participants. The organizers feel that participants are irritated by emails sent directly by sponsors and our goal is foster a symbiotic relationship built on common interests and trust as a way to build long-term partnerships.

However, we recognize the value of letting participants know about event sponsors through email. All sponsors are encouraged to send a short blurb about the sponsor (1-2 paragraphs) and an image for inclusion in a conference-wide email, to be sent either before or during the event. These emails come from the organizers and also include information that participants need to know and are likely to want to know. Posting the information this way puts sponsor information in emails that will be read by most participants.

Galaxy Community

Galaxy was first released in 2005, and has since become a significant component of the global life science data analysis landscape. Galaxy is available at free, publicly accessible servers on the web, as open-source software that can be installed and configured locally, and on cloud computing infrastructures where it can be easily installed and scaled by users. In North America, the Galaxy Project receives major funding from the National Human Genome Research Institute of the United States National Institutes of Health. In Australia, Galaxy is jointly funded through Bioplatforms Australia, Australian Research Data Council, The University of Melbourne, and the Queensland Government, with operational partners including Queensland Cyber Infrastructure Foundation (QCIF), Melbourne Bioinformatics and Australia's Academic and Research Network (AARNet), The University of Melbourne, Pawsey Supercomputing Research Centre and Microsoft Azure.



The Galaxy Community is large, engaged, and motivated to contribute to the success of the project and the community. Galaxy Community Conferences are the largest gatherings of this community. Galaxy events offer participants the chance to share their research, tools, and best practices; and to engage with each other in ways they can't do online during the rest of the year. Networking and scientific content are both emphasized at these events.



By any measure (see <http://bit.ly/gxyStats>), the Galaxy Community and Project are active and growing:

- More than 160 (known) platforms for running Galaxy with no, or minimal, setup
- Hundreds, if not thousands, of locally installed Galaxy instances
- Active community mailing lists and online forum with thousands of postings per year
- Over 10,000 publications that use, extend, or reference Galaxy. This list is now growing by more than 1,500 publications per year

- Over 8,000 tool definitions are available for sharing in the Galaxy Tool Shed hub
- Almost 200 Galaxy focused events, talks, posters, workshops and tutorials are presented *per year* by the project and the community

Links and Resources

GCC2023 Website

<https://galaxyproject.org/events/gcc2023/>

Past Galaxy Community Conferences

<https://galaxyproject.org/gcc/>

Past and Upcoming Galaxy Events

<https://galaxyproject.org/events/>

Galaxy Australia

<https://usegalaxy.org.au/>

Galaxy Project

Home

<https://galaxyproject.org/>

Platform Directory

<https://galaxyproject.org/use/>

Support Forum

<https://help.galaxyproject.org/>

Statistics

<http://bit.ly/gxyStats>

Search

<https://galaxyproject.org/search/>

Appendices

Previous Sponsors

The Galaxy community has been gathering at Galaxy-centered events since 2010, and we have been accepting sponsorships since 2011. Sponsors come from a wide range of organizations and industries. Sponsors of previous Galaxy events include:

- Amazon Web Services
- Software Sustainability Institute
- Google Cloud Platform
- Ion Torrent
- EMC
- Lenovo
- GigaScience
- GigaScience Press
- eLife
- F1000Research
- PeerJ
- GalaxyWorks
- SGI
- DDN Storage
- Advanced HPC
- SwiftStack
- Illumina
- Intel
- Limagrain
- BioTeam
- Oxford University Press
- SCIEX
- Thermo Fisher Scientific
- KWS
- Lifebit
- Kelway
- Globus Genomics
- Penguin Computing
- GenomeWeb
- Curoverse
- INRA
- Syngenta
- German Network for Bioinformatics Infrastructure (de.NBI)
- Australian Bioinformatics Network
- University of Oregon Bioinformatics & Genomics Program
- SeqOnce
- Broad Institute Data Science Platform
- GalaxyWorks
- International Society for Biocuration (ISB)
- ISCB
- National Center for Genome Analysis Support (NCGAS)
- VLSCI
- NCSA
- Technology Association of Oregon
- University of Illinois
- The Genome Analysis Centre
- University of Melbourne
- The Research Council of Norway
- ELIXIR
- University of Oslo
- Indiana University
- Indiana Health Industry Forum
- Bloomington Life Science Partnership
- BioMaryland
- National Center for Genomic Analysis Support
- Jetstream
- La région Occitanie
- Institut Français de Bioinformatique (IFB)
- Institut de Biologie Computationnelle (IBC)
- Institut français de recherche pour l'exploitation de la mer (Ifremer)
- French National Research Institute for Sustainable Development (IRD)

Galaxy Community Conferences Participants

This section provides information about participants at past Galaxy Community Conferences. Where possible, information is provided back to GCC2011.

Registrations

Event	Total	Meeting	Training	CoFest
GCC2022, Minneapolis, Minnesota & online	191	91	100	134
GCC2021, Online³	398	289	272	224
BCC2020, Online^{2,3}	804	592	443	393

GCC2019, Freiburg, Germany	231	223	139	116
GCCBOSC2018, Portland, Oregon, United States²	306	243	199	193
GCC2017, Montpellier, France	205	187	168	80
GCC2016, Bloomington, Indiana, United States	206	181	154	68
GCC2015, Norwich, United Kingdom	230	191	180	59
GCC2014, Baltimore, Maryland, United States	217	180	207	40
GCC2013, Oslo, Norway	219	203	201	
GCC2012, Chicago, Illinois, United States¹	202	202	202	
GCC2011, Lunteren, The Netherlands	148	148		

Notes:

1. Training was added in GCC2012, but training registration was not separate until GCC2013.
2. GCCBOSC2018 and BCC2020 were joint conferences with BOSC, the Bioinformatics Open Source Conference. These years had larger attendance than Galaxy-only years.
3. BCC2020 and GCC2021 were virtual, which enabled us to have more participants from Asia, Australia, South America, and Africa than during in-person years.

GCC Participants Career Stage / Non-Profit status

	Academic / Other non-profit	Student / Post-doc	Industry
GCC2022 Global	106	63	20
GCC2021 Global	248	120	30
BCC2020 Global	722	Included in academic	82
GCC2019 Europe	113	104	12
GCCBOSC2018 N America	179	80	47
GCC2017 Europe	115	65	25
GCC2016 N America	98	70	36
GCC2015 Europe	121	89	20
GCC2014 N America	129	59	29
GCC2013 Europe	112	89	18

GCC Participants: Where are you on the “bioinformatician spectrum”?

	1: Pure Biology / Domain	2	3	4	5: Pure informatics
GCC2022 Global					
GCC2021 Global	5%	16%	34%	29%	16%
BCC2020 Global¹					
GCC2019 Europe	3%	12%	40%	29%	16%

GCCBOSC2018 N America¹					
GCC2017 Europe	2%	9%	35%	38%	16%
GCC2016 N America	3%	14%	19%	39%	25%

Notes:

1. This information was not gathered in 2018, 2020, 2022.

GCC Participant Organization Type

	University	Other Research Organisation	Industry	Hospital / Medical School	Other
GCC2022 Global¹	121	28	21	10	28
GCC2021 Global¹					
BCC2020 Global	504	215	82	49	39
GCC2019 Europe	158	66	15	26	3
GCCBOSC2018 N America	174	79	36	33	16
GCC2017 Europe	99	91	13	19	4
GCC2016 N America	162	44	24	16	
GCC2015 Europe	139	82	18	13	4
GCC2014 N America²	125	43	30	15	
GCC2013 Europe	140	65	24	29	4

Notes:

1. This information was not gathered in 2021.
2. GCC2014 participants were limited to selecting one type of affiliation.

GCC Participant Geographic distribution

	Europe	N America	Australia	Asia	Africa	S America
GCC2022 Global¹	43	82	6	12	8	2
GCC2021 Global¹	182	99	28	54	26	9
BCC2020 Global²	180	365	82	105	47	25
GCC2019 Europe	175	40	8	5	5	0
GCCBOSC2018 N America	67	216	6	14	1	2
GCC2017 Europe	148	39	3	10	5	1
GCC2016 N America	39	152	6	6	3	0
GCC2015 Europe	168	48	6	6	2	0
GCC2014 N America	34	161	9	2	1	1

GCC2013 Europe	158	42	13	2	3	1
GCC2012 N America	21	168	7	6	0	0
GCC2011 Europe	111	29	2	3	2	2

Notes

1. GCC2021 times were most convenient for participants in Europe, Africa, and the Americas.
2. BCC2020 times were most convenient for participants in the Americas, Australia and East Asia.