Sponsorship Prospectus

Galaxy Community Conference
GCC2023

July 10-16, 2023

https://galaxyproject.org/events/gcc2023/

@galaxyproject #UseGalaxy2023
About the Galaxy Community Conference

The 2023 Galaxy Community Conference (GCC2023) focuses on data analysis topics and brings together the global Galaxy community for a week of sharing, learning, and collaboration in July 2023. This will be the community’s 13th annual gathering. The conference features a four-day conference, followed by a three day CollaborationFest. The conference will include accepted and invited talks, poster and demo sessions, training sessions, birds of a feather meetups, and plenty of other networking opportunities every day of the conference.

GCC2023 will also support virtual participation in the conference: a very affordable remote registration package will feature live broadcasts of all talk sessions during the meeting.

GCC2023 participants come from a wide variety of research environments and backgrounds, including:

- Biological researchers, students, and postdocs who have high-throughput sequencing data, and are learning bioinformatics analysis
- Researchers working in other data-intensive fields inside and outside of life sciences, where Galaxy is now available: proteomics, metabolomics, image processing, synthetic biology, climate modeling, ecology, and natural language processing
- Power bioinformatics users
- Analysis and visualization tool and workflow developers
- Principal investigators
- Sequencing and other research core facility staff
- Industry principal scientists and bioinformaticians
- Data producers

Sponsoring the 2023 Galaxy Community Conference is an excellent way to raise your organization’s visibility, and help make GCC2023 a success.

We are seeking your organization's sponsorship for GCC2023. Sponsorship funds make registration affordable and this fact is stressed before and during the event. Conference organizers also stress that sponsors are potential collaborators that can help participants do their research.

Supporting the 2023 Galaxy Community Conference will provide your organization with the following key benefits:

- Your brand will be associated with Galaxy Australia’s event for the local bioinformatics community
- For key sponsors, your brand exposure will commence pre-event, and continue throughout the conference and post-event
- You will network and meet with delegates empowered with decision making and decision influencing abilities
- You will have the opportunity to launch new products and demonstrate new services and programs
- You will strengthen your profile and position as a key industry figure for the Galaxy and bioinformatics community
● Learn and collaborate with leading local, national, and international data and computing scientists
● You will gain industry insight and evaluate market trends to generate new business opportunities
● You will access & start relationships with contacts who may not be part of your current market or marketing strategy
● You can choose from a variety of sponsorship packages that best suit your budget and marketing needs. We offer sponsorships at several levels, with an option for every budget. Let us know and we can customize a package for your budget

We invite you to partner with us and share in our vision to actively help the ecosystem improve and share scientific discoveries.

Dates & Events Summary

<table>
<thead>
<tr>
<th>Event</th>
<th>West Dates</th>
<th>Details</th>
</tr>
</thead>
</table>
| Main Meeting | July 10-13  
Monday-Thursday | ● Sponsor talks  
● Invited, accepted, and lightning talks  
● Training  
● Poster and demo sessions  
● Birds-of-a-feather and social gatherings |
| CoFest    | July 14-16  
Friday-Sunday | Collaborative coding, training material development and more. CoFests are about strengthening and expanding the community of current and future Galaxy contributors. |

See the conference schedule site for the current schedule: [https://galaxyproject.org/events/gcc2023/schedule/](https://galaxyproject.org/events/gcc2023/schedule/)

The four day GCC2023 meeting starts on Monday, July 10 and runs for 4 days. The meeting features accepted and invited talks, poster/demo/sponsor sessions, training, and birds of a feather sessions every day.

The meeting is followed by a three day CollaborationFest. This collaborative work event brings together software engineers, bioinformaticians, students, researchers, and trainers to collaborate on and extend open source bioinformatics tools, ecosystems, and communities.

GCC2023 has also been scheduled to precede the [XXIII International Congress of Genetics](https://www.2023internationalcongressofgenetics.com), held in Melbourne, Australia from 16-21 July 2023. This elite global meeting is held every five years under the auspices of the International Genetics Federation. This significant event is expected to bring a wide range of exceptional speakers and a large number of international delegates to Australia.
Key Benefits for Sponsors

At a Glance

<table>
<thead>
<tr>
<th></th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost</strong></td>
<td>AU$2,000</td>
<td>AU$3,000</td>
<td>AU$4,000</td>
<td>AU$7,000</td>
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<tr>
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<td>None</td>
<td>A lunch</td>
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<tr>
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<td>No</td>
<td>No</td>
<td>15 minutes</td>
<td>25 minutes</td>
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<tr>
<td><strong>Exhibit space</strong></td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td><strong>Registrations</strong></td>
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<td>2</td>
<td>2</td>
<td>3</td>
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<tr>
<td><strong>Logo on App</strong></td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Logo/Link on web</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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</tr>
</tbody>
</table>

Platinum Sponsorships

Cost: AU$7,000
- Highest level of branding
  - Organization logo on meeting home and sponsor pages, with link to URL
  - Organization logo in the GCC2023 app, which participants will use throughout the event including pre and post event
- 25 minute talk in the program
- An exhibit space
- Be the exclusive sponsor of the conference dinner
- Recognition during the sponsored event:
  - Signage up during the dinner (signage to be created / paid for by sponsor)
  - Easels provided by conference
  - Sponsors can provide table tents for tables
  - The conference organizers will assist in distributing them
- An informal short (< 5 minutes) speech during the event
- Mention / thank you by a session moderator during the day / before the event
- 3 registrations for conference
- **Be one of just 2 Platinum Sponsors**

Gold Sponsorships

Cost: AU$4,000
- Prominent level of branding
  - Organization logo on meeting home and sponsor pages, with link to URL
  - Organization logo in the GCC2023 app in which all participants will use throughout the event including pre and post event
- 15 minute talk in the program
- An exhibit space
- Be the exclusive sponsor of a lunch during the meeting
- Recognition during the sponsored event:
  - Signage up during the lunch (signage to be created / paid for by sponsor)
  - Easels provided by conference
  - Sponsors can provide table tents for tables
  - The conference organizers will assist in distributing them
- Mention / thank you by a session moderator during the day / before the event
- 2 registrations for conference
Silver Sponsorships
Cost: AU$3,000
- Prominent level of branding
  - Organization logo on meeting home and sponsor pages, with link to URL
  - Organization logo in the GCC2023 app in which all participants will use throughout the event including pre and post event
- An exhibit space
- 2 registrations for conference

Bronze Sponsorships
Cost: AU$2,000
- Branding
  - Organization logo on meeting home and sponsor pages, with link to URL
  - Organization logo in the GCC2023 app in which all participants will use throughout the event including pre and post event
- 1 registration for conference

Sponsorship add-on opportunities
Additional à la carte sponsorship opportunities are also available: sponsor an evening social event, 3 days of CoFest, lanyards, or the GCC2023 app. Please contact the organizers at gcc2023-orgcomm@biocommons.org.au to inquire about sponsoring other aspects of this event.

Add-on to your sponsorship any of these additional marketing opportunities
- Printed lanyards with your logo and #UseGalaxy2023: AU$350
- Conference tote bag for attendees: AU$700
- Conference hats with your logo and Galaxy logo: AU$1,300
- Social event: AU$2,000
- 3 days of Cofest: AU$1,500
- GCC2023 conference app: AU$2,500

Exhibit Times and Space
Platinum, Gold, and Silver Sponsorships include an exhibit space during the 4-day meeting. Exhibitors will have a 1.8m table table with two chairs, Wi-Fi, and power. All breaks, lunches, and poster/demo sessions will be held in and around the same space as the sponsor exhibits.

The organizers request that exhibitors be at their tables during these times:

July 10-13, Monday-Thursday, GCC2023 Meeting:
- Tables are set up on Monday morning before registration starts
- Morning break, poster, demo and exhibitor, session ~ 80 minutes
- Lunch break, ~ 60 minutes
- Afternoon break, ~ 20 minutes
- Bump out can start as soon as the afternoon break is done on the last day of the conference (Thursday).

Shipping
Sponsors with exhibit spaces will work with the GCC2023 organizing committee to coordinate shipping of display materials.
Payment Details
For any information or enquiries about payment details, please contact Claudia Sandoval, Australian BioCommons Operations Manager, at claudias@biocommons.org.au.

Emails to Participants
GCC2023 will not make a list of participant names and emails available to sponsors, nor do we allow direct emails to participants. The organizers feel that participants are irritated by emails sent directly by sponsors and our goal is foster a symbiotic relationship built on common interests and trust as a way to build long-term partnerships.

However, we recognize the value of letting participants know about event sponsors through email. All sponsors are encouraged to send a short blurb about the sponsor (1-2 paragraphs) and an image for inclusion in a conference-wide email, to be sent either before or during the event. These emails come from the organizers and also include information that participants need to know and are likely to want to know. Posting the information this way puts sponsor information in emails that will be read by most participants.

Galaxy Community

Galaxy was first released in 2005, and has since become a significant component of the global life science data analysis landscape. Galaxy is available at free, publicly accessible servers on the web, as open-source software that can be installed and configured locally, and on cloud computing infrastructures where it can be easily installed and scaled by users. In North America, the Galaxy Project receives major funding from the National Human Genome Research Institute of the United States National Institutes of Health. In Australia, Galaxy is jointly funded through Bioplatforms Australia, Australian Research Data Council, The University of Melbourne, and the Queensland Government, with operational partners including Queensland Cyber Infrastructure Foundation (QCIF), Melbourne Bioinformatics and Australia's Academic and Research Network (AARNet), The University of Melbourne, Pawsey Supercomputing Research Centre and Microsoft Azure.

The Galaxy Community is large, engaged, and motivated to contribute to the success of the project and the community. Galaxy Community Conferences are the largest gatherings of this community. Galaxy events offer participants the chance to share their research, tools, and best practices; and to engage with each other in ways they can’t do online during the rest of the year. Networking and scientific content are both emphasized at these events.

By any measure (see http://bit.ly/gxyStats), the Galaxy Community and Project are active and growing:
- More than 160 (known) platforms for running Galaxy with no, or minimal, setup
- Hundreds, if not thousands, of locally installed Galaxy instances
- Active community mailing lists and online forum with thousands of postings per year
- Over 10,000 publications that use, extend, or reference Galaxy. This list is now growing by more than 1,500 publications per year
● Over 8,000 tool definitions are available for sharing in the Galaxy Tool Shed hub
● Almost 200 Galaxy focused events, talks, posters, workshops and tutorials are presented per year by the project and the community

Links and Resources

GCC2023 Website
https://galaxyproject.org/events/gcc2023/

Past Galaxy Community Conferences
https://galaxyproject.org/gcc/

Past and Upcoming Galaxy Events
https://galaxyproject.org/events/

Galaxy Australia
https://usegalaxy.org.au/

Galaxy Project
Home
https://galaxyproject.org/
Platform Directory
https://galaxyproject.org/use/
Support Forum
https://help.galaxyproject.org/
Statistics
Search
https://galaxyproject.org/search/
Appendices

Previous Sponsors

The Galaxy community has been gathering at Galaxy-centered events since 2010, and we have been accepting sponsorships since 2011. Sponsors come from a wide range of organizations and industries. Sponsors of previous Galaxy events include:

- Amazon Web Services
- Software Sustainability Institute
- Google Cloud Platform
- Ion Torrent
- EMC
- Lenovo
- GigaScience
- GigaScience Press
- eLife
- F1000Research
- PeerJ
- GalaxyWorks
- SGI
- DDN Storage
- Advanced HPC
- SwiftStack
- Illumina
- Intel
- Limagrain
- BioTeam
- Oxford University Press
- SCIEX
- Thermo Fisher Scientific
- KWS
- Lifebit
- Kelway
- Globus Genomics
- Penguin Computing
- GenomeWeb
- Curoverse
- INRA
- Syngenta
- German Network for Bioinformatics Infrastructure (de.NBI)
- Australian Bioinformatics Network
- University of Oregon Bioinformatics & Genomics Program
- SeqOnce
- Broad Institute Data Science Platform
- GalaxyWorks
- International Society for Biocuration (ISB)
- ISCB
- National Center for Genome Analysis Support (NCGAS)
- VLSCI
- NCSA
- Technology Association of Oregon
- University of Illinois
- The Genome Analysis Centre
- University of Melbourne
- The Research Council of Norway
- ELIXIR
- University of Oslo
- Indiana University
- Indiana Health Industry Forum
- Bloomington Life Science Partnership
- BioMaryland
- National Center for Genomic Analysis Support
- Jetstream
- La région Occitanie
- Institut Français de Bioinformatique (IFB)
- Institut de Biologie Computationnelle (IBC)
- Institut français de recherche pour l'exploitation de la mer (Ifremer)
- French National Research Institute for Sustainable Development (IRD)

Galaxy Community Conferences Participants

This section provides information about participants at past Galaxy Community Conferences. Where possible, information is provided back to GCC2011.

Registrations

<table>
<thead>
<tr>
<th>Event</th>
<th>Total</th>
<th>Meeting</th>
<th>Training</th>
<th>CoFest</th>
</tr>
</thead>
<tbody>
<tr>
<td>GCC2022, Minneapolis, Minnesota &amp; online</td>
<td>191</td>
<td>91</td>
<td>100</td>
<td>134</td>
</tr>
<tr>
<td>GCC2021, Online</td>
<td>398</td>
<td>289</td>
<td>272</td>
<td>224</td>
</tr>
<tr>
<td>BCC2020, Online</td>
<td>804</td>
<td>592</td>
<td>443</td>
<td>393</td>
</tr>
<tr>
<td>Year</td>
<td>City</td>
<td>Country</td>
<td>European Attendance</td>
<td>American Attendance</td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------------</td>
<td>--------------------</td>
<td>---------------------</td>
<td>--------------------</td>
</tr>
<tr>
<td>GCC2019</td>
<td>Freiburg, Germany</td>
<td>Germany</td>
<td>231</td>
<td>223</td>
</tr>
<tr>
<td>GCCBOSC2018</td>
<td>Portland, Oregon, United States</td>
<td>United States</td>
<td>306</td>
<td>243</td>
</tr>
<tr>
<td>GCC2017</td>
<td>Montpellier, France</td>
<td>France</td>
<td>205</td>
<td>187</td>
</tr>
<tr>
<td>GCC2016</td>
<td>Bloomington, Indiana, United States</td>
<td>United States</td>
<td>206</td>
<td>181</td>
</tr>
<tr>
<td>GCC2015</td>
<td>Norwich, United Kingdom</td>
<td>United Kingdom</td>
<td>230</td>
<td>191</td>
</tr>
<tr>
<td>GCC2014</td>
<td>Baltimore, Maryland, United States</td>
<td>United States</td>
<td>217</td>
<td>180</td>
</tr>
<tr>
<td>GCC2013</td>
<td>Oslo, Norway</td>
<td>Norway</td>
<td>219</td>
<td>203</td>
</tr>
<tr>
<td>GCC2012</td>
<td>Chicago, Illinois, United States</td>
<td>United States</td>
<td>202</td>
<td>202</td>
</tr>
<tr>
<td>GCC2011</td>
<td>Lunteren, The Netherlands</td>
<td>The Netherlands</td>
<td>148</td>
<td>148</td>
</tr>
</tbody>
</table>

Notes:
1. Training was added in GCC2012, but training registration was not separate until GCC2013.
2. GCCBOSC2018 and BCC2020 were joint conferences with BOSC, the Bioinformatics Open Source Conference. These years had larger attendance than Galaxy-only years.
3. BCC2020 and GCC2021 were virtual, which enabled us to have more participants from Asia, Australia, South America, and Africa than during in-person years.

### GCC Participants Career Stage / Non-Profit status

<table>
<thead>
<tr>
<th>Year</th>
<th>Academic / Other non-profit</th>
<th>Student / Post-doc</th>
<th>Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>GCC2022 Global</td>
<td>106</td>
<td>63</td>
<td>20</td>
</tr>
<tr>
<td>GCC2021 Global</td>
<td>248</td>
<td>120</td>
<td>30</td>
</tr>
<tr>
<td>BCC2020 Global</td>
<td>722</td>
<td>Included in academic</td>
<td>82</td>
</tr>
<tr>
<td>GCC2019 Europe</td>
<td>113</td>
<td>104</td>
<td>12</td>
</tr>
<tr>
<td>GCCBOSC2018 N America</td>
<td>179</td>
<td>80</td>
<td>47</td>
</tr>
<tr>
<td>GCC2017 Europe</td>
<td>115</td>
<td>65</td>
<td>25</td>
</tr>
<tr>
<td>GCC2016 N America</td>
<td>98</td>
<td>70</td>
<td>36</td>
</tr>
<tr>
<td>GCC2015 Europe</td>
<td>121</td>
<td>89</td>
<td>20</td>
</tr>
<tr>
<td>GCC2014 N America</td>
<td>129</td>
<td>59</td>
<td>29</td>
</tr>
<tr>
<td>GCC2013 Europe</td>
<td>112</td>
<td>89</td>
<td>18</td>
</tr>
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</table>

### GCC Participants: Where are you on the “bioinformatician spectrum”?

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<thead>
<tr>
<th>Year</th>
<th>1: Pure Biology / Domain</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5: Pure Informatics</th>
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<tr>
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<td></td>
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<tr>
<td>GCC2021 Global</td>
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<td>5%</td>
<td>16%</td>
<td>34%</td>
<td>29%</td>
</tr>
<tr>
<td>BCC2020 Global</td>
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<td>3%</td>
<td>12%</td>
<td>40%</td>
<td>29%</td>
</tr>
<tr>
<td>GCC2019 Europe</td>
<td></td>
<td>3%</td>
<td>12%</td>
<td>40%</td>
<td>29%</td>
</tr>
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</table>
### GCC Participant Organization Type

<table>
<thead>
<tr>
<th></th>
<th>University</th>
<th>Other Research Organisation</th>
<th>Industry</th>
<th>Hospital / Medical School</th>
<th>Other</th>
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<tbody>
<tr>
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<td>21</td>
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<tr>
<td>GCC2021 Global¹</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>BCC2020 Global</td>
<td>504</td>
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<td>49</td>
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<tr>
<td>GCC2019 Europe</td>
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<td>GCCBOSC2018 N America</td>
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<td>79</td>
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<td>GCC2016 N America</td>
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<tr>
<td>GCC2015 Europe</td>
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<tr>
<td>GCC2014 N America²</td>
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<tr>
<td>GCC2013 Europe</td>
<td>140</td>
<td>65</td>
<td>24</td>
<td>29</td>
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**Notes:**
1. This information was not gathered in 2021.
2. GCC2014 participants were limited to selecting one type of affiliation.

### GCC Participant Geographic distribution

<table>
<thead>
<tr>
<th></th>
<th>Europe</th>
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<th>Australia</th>
<th>Asia</th>
<th>Africa</th>
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<td>GCC2021 Global¹</td>
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<td>54</td>
<td>26</td>
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<tr>
<td>BCC2020 Global²</td>
<td>180</td>
<td>365</td>
<td>82</td>
<td>105</td>
<td>47</td>
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<tr>
<td>GCC2019 Europe</td>
<td>175</td>
<td>40</td>
<td>8</td>
<td>5</td>
<td>5</td>
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</tr>
<tr>
<td>GCCBOSC2018 N America</td>
<td>67</td>
<td>216</td>
<td>6</td>
<td>14</td>
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<td>2</td>
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<tr>
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<td>39</td>
<td>3</td>
<td>10</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>GCC2016 N America</td>
<td>39</td>
<td>152</td>
<td>6</td>
<td>6</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>GCC2015 Europe</td>
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<td>48</td>
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<td>2</td>
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<tr>
<td>GCC2014 N America</td>
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<td>2012 N America</td>
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<tr>
<td>GCC2013 Europe</td>
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<tr>
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<tr>
<td>GCC2011 Europe</td>
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<td>29</td>
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<td></td>
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</tr>
</tbody>
</table>

Notes
1. GCC2021 times were most convenient for participants in Europe, Africa, and the Americas.
2. BCC2020 times were most convenient for participants in the Americas, Australia and East Asia.